

# SUNY ORANGE 75TH ANNIVERSARY Sponsorship Opportunities



## PARTNER IN **Transformation** · \$50,000 ·

- Exclusive large space naming opportunity on campus
- Private dinner and discussion with SUNY Orange President Dr. Kristine Young, on a topic of your choosing
- Dedicated e-newsletter spotlighting you or your organization (mailed to approximately 17,000)
- Ten (10) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo at the bottom of the Foundation's e-newsletter for a full year (12 editions)
- Full page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or logo featured on event signage and invitation
- Recognition on Foundation website and social media pages
- Recognition on Donor wall in Kaplan Hall Great Room on our Newburgh campus
- Recognition on TV screens on both campuses
- Acknowledgement in all marketing materials

## PARTNER IN **Innovation** · \$25,000 ·

- Classroom naming opportunity
- Lunch meeting with VP for Strategy, Workforce and Innovation, Dr. Jean Leandre, topic of your choosing
- Dedicated e-newsletter spotlighting you or your organization (mailed to approximately 17,000)
- Eight (8) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo at the bottom of the Foundation's e-newsletter for six months (6 editions)
- Full page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or logo featured on event signage and invitation
- Recognition on Foundation website and social media pages
- Recognition on Donor wall in Kaplan Hall Great Room on our Newburgh campus
- Recognition on TV screens on both campuses
- Acknowledgement in all marketing materials

## PARTNER IN **Progress** · \$15,000 ·

- Named instructor station
- Dedicated e-newsletter spotlighting you or your organization (mailed to approximately 17,000)
- Six (6) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo at the bottom of the Foundation's e-newsletter for three months (3 editions)
- Full page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or logo featured on event signage and invitation
- Recognition on Foundation website and social media pages
- Recognition on Donor wall in Kaplan Hall Great Room on our Newburgh campus
- Acknowledgement in all marketing materials

**SUNY ORANGE FOUNDATION**  
115 South Street | Middletown, NY 10940  
845.341.4725 | [www.sunyorangefoundation.org](http://www.sunyorangefoundation.org)

**SUNY ORANGE  
FOUNDATION**  
& ALUMNI ENGAGEMENT  
*Empowering Dreams Together*

# SUNY ORANGE 75TH ANNIVERSARY Sponsorship Opportunities



## PARTNER IN Collaboration · \$10,000 ·

- Logo placement in the 75th Anniversary Gala Video
- Four (4) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo at the bottom of the Foundation's e-newsletter for two months (2 editions)
- Full page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or logo featured on event signage and invitation
- Recognition on Foundation website and social media pages
- Recognition on TV screens on both campuses
- Acknowledgement in all marketing materials

## PARTNER IN Excellence · \$5,000 ·

- Signature cocktail sponsor for the 75th Anniversary Gala
- Two (2) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo placement in one (1) edition of the Foundation's e-newsletter
- Half page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or featured logo on event signage and invitation
- Recognition on TV screens on both campuses
- Recognition on Foundation website and social media pages
- Acknowledgement in all marketing materials

## PARTNER IN Enrichment · \$2,500 ·

- Gift Giveaway sponsor for the 75th Anniversary Gala
- Two (2) tickets to the 75th Anniversary Gala on Saturday, May 17, 2025
- VIP invitation to Morrison Family Tribute on Friday, May 16, 2025
- Logo placement in one (1) edition of the Foundation's e-newsletter
- Quarter page ad in the 75th Anniversary Gala commemorative journal
- Your name and/or logo featured on event signage and invitation
- Recognition on Foundation website and social media pages
- Acknowledgement in all marketing materials

## PARTNER IN Perseverance · \$1,000 ·

- One (1) ticket to the 75th Anniversary Gala on Saturday, May 17, 2025
- Your name and/or logo featured on event signage
- Recognition on Foundation website and social media pages
- Acknowledgement in all marketing materials

## Friend of the College · \$500 ·

- Listing as Friend of the College in the 75th Anniversary Gala commemorative journal

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